

PORTFOLIO

Tarah Jane Bonne

Graphic Designer

Contact

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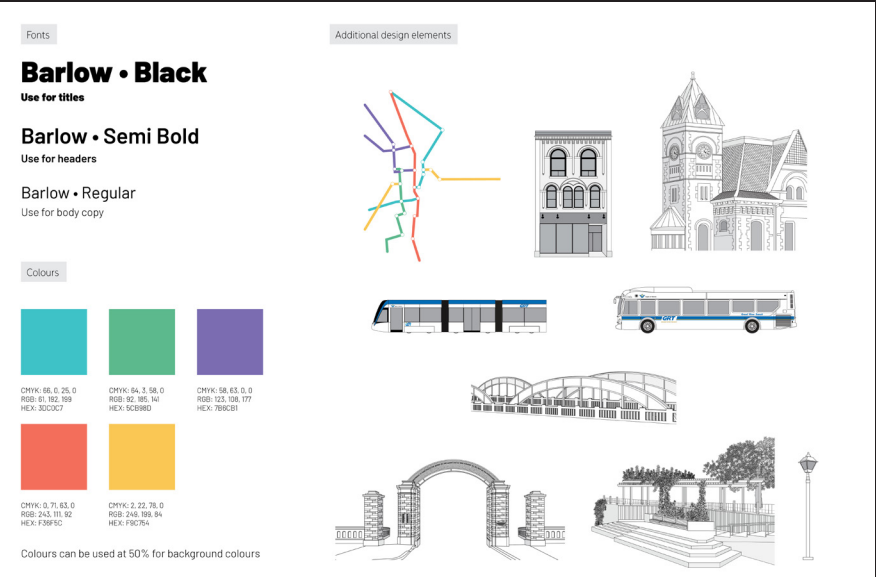
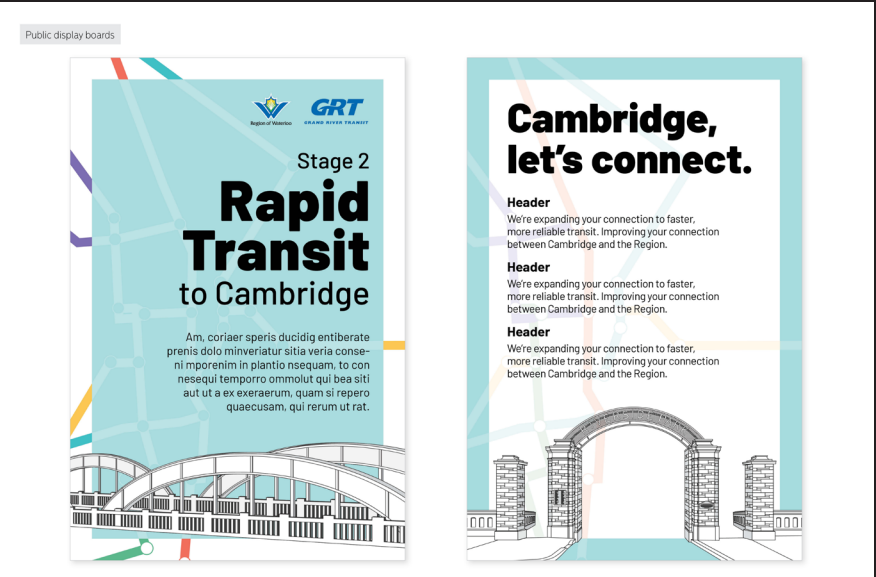
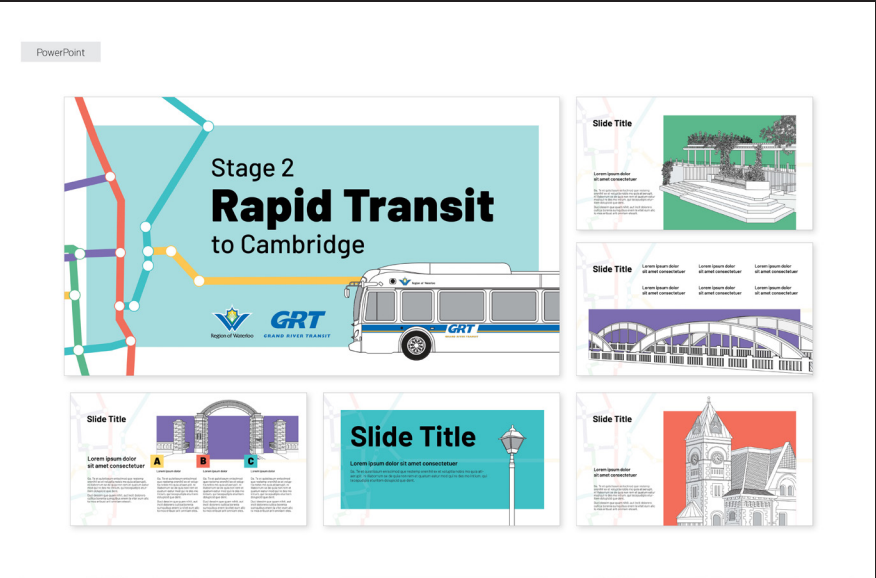
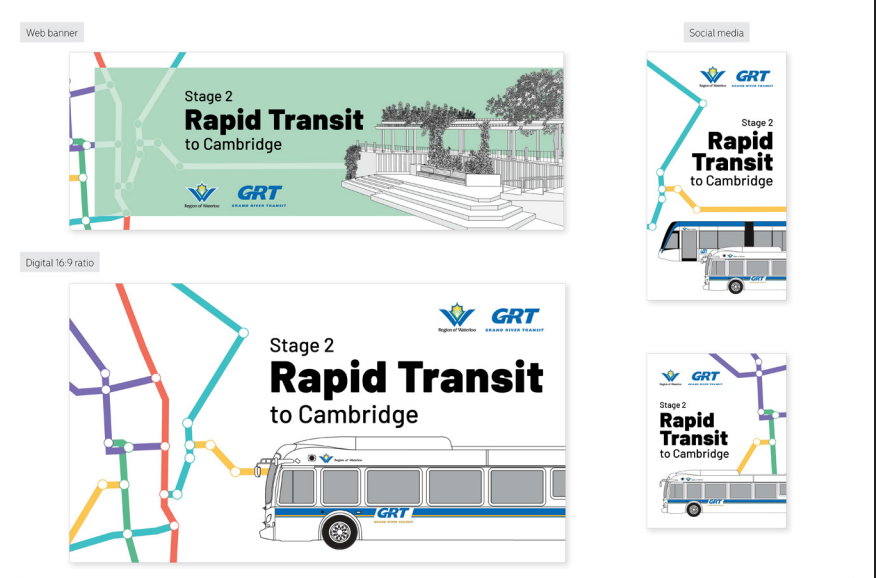
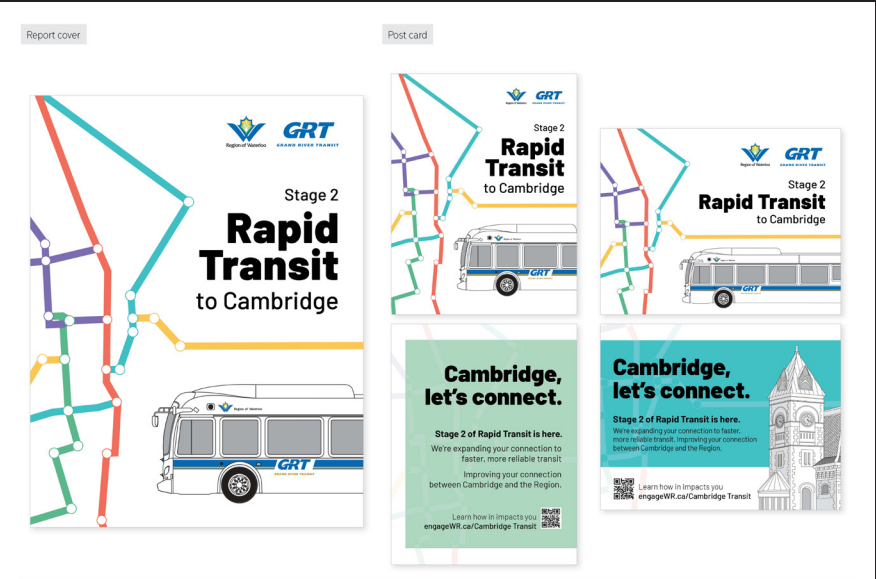
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REGION OF WATERLOO

Digital Media Designer for the Region of Waterloo (Mar 2025–present), supporting GRT, Waste, HR, and the CAO’s Office to ensure materials align with AODA, WCAG, and corporate brand standards. Designed and launched visual assets for high-profile public campaigns, including Stage 2 Rapid Transit to Cambridge and the Black Cart waste collection rollout, transforming complex policy into accessible, engaging visuals. Created internal communication materials for HR and corporate initiatives, such as PowerPoint presentations, Chamber reports, policy visuals, and branded document templates. Served as design lead on cross-functional projects, managing tight deadlines, evolving priorities, and diverse client requirements.

GRT Rapid Transit Campaign



REGION OF WATERLOO

Forestry

Help protect our forests from invasive species

Together, we can protect habitats, wildlife and the beauty of Waterloo Region's forests.

Why does it matter?

Invasive species are plants, animals and insects that don't naturally belong here. They spread quickly and can harm our forests. They compete with native plants and animals for space, water, and nutrients.

Invasive species can:

- Reduce overall health through altered soil chemistry, water availability and forest regeneration.
- Lower biodiversity by outcompeting native flora and fauna.
- Reduce food and habitat for wildlife.
- Increase management costs through ongoing control efforts.

How you can help:

Follow these easy steps to stop the spread of invasive species:

- **Clean your boots, pets, bikes, and gear** before and after visiting to remove dirt and debris which may contain seeds of invasive plants.
- **Stay on marked trails** to avoid spreading seeds or insects.
- **Report invasive species** you see using the free tool at inaturalist.org.
- **Choose native and non-invasive plants** when gardening on your property to prevent the spread of harmful invasive species.

Common invasive plants in our forests include:



Goutweed
(*Aegopodium podagraria*)



Honeysuckle
(*Lonicera species*)



Common Buckthorn
(*Rhamnus cathartica*)



Japanese Knotweed
(*Fallopia japonica*)



Dog-Strangling Vine
(*Cynanchum rossicum*)

Waste Management



Posters



Need a ride?

GRT has you covered!

YKF connects our community to the world with the help of Grand River Transit!

GRT serves YKF with two bus routes, **Route 78 Fountain** and the on-demand **Route 79 Breslau**. If you need to get to the airport, GRT can get you there.

Route 78 Fountain

Route 78 Fountain provides service approximately every 30 minutes between **Sportsworld Station** and **Region of Waterloo International Airport**.


The hours of service are Monday to Friday, 6 - 10 a.m., 2 - 7 p.m. and 10:30 - 11:30 p.m. For more information about the schedule, please visit gtr.ca.

Route 79 Breslau - On demand



Route 79 Breslau operates Monday to Friday, 6 - 10 a.m., 2 - 6 p.m. and 10:45 - 11:45 p.m. You can book your trip up to two days in advance using the GRT Flex app. It operates as an on-demand flex service, providing trips as needed to locations within the coverage area. Key locations include:

- Kitchener Train Station
- Central Station
- Town of Breslau
- Breslau Community Centre

- Conestoga Meat Packers
- Region of Waterloo International Airport
- Waterloo-Wellington Flight Centre
- Woodland Christian High School



Download the GRT Flex App available in the App Store or Google Play Store. For help with planning your trip or using the app, call 519-585-7555. Visit gtr.ca/Breslau for more information.



Mentor Me

Invest in your career!

Mentor Me is for all staff and people leaders

- Explore a new career
- Develop a new skill
- Prepare for leadership

What you'll experience

- We do the matching, you enjoy the experience
- Our Mentor Me team provides resources, events and support to help you succeed

Apply now!

- Visit the Mentor Me portal page to learn more
- Apply direct by scanning the QR code
- Applications close **September 5, 2025**

Contact organizationaldevelopment@regionofwaterloo.ca if you have any questions.







SPEED-FREE NEIGHBOURHOODS ARE HERE

Speed cameras are reducing speeding in school zones across the Region. Help keep our roads safe. Learn more at SafeRoadsWR.com



SPEED-FREE NEIGHBOURHOODS ARE HERE

Learn how speed cameras make our roads safer for everyone. Visit SafeRoadsWR.com



SPEED-FREE NEIGHBOURHOODS ARE HERE

Speed cameras are expanding to more school zones to improve road safety. Learn more at SafeRoadsWR.com



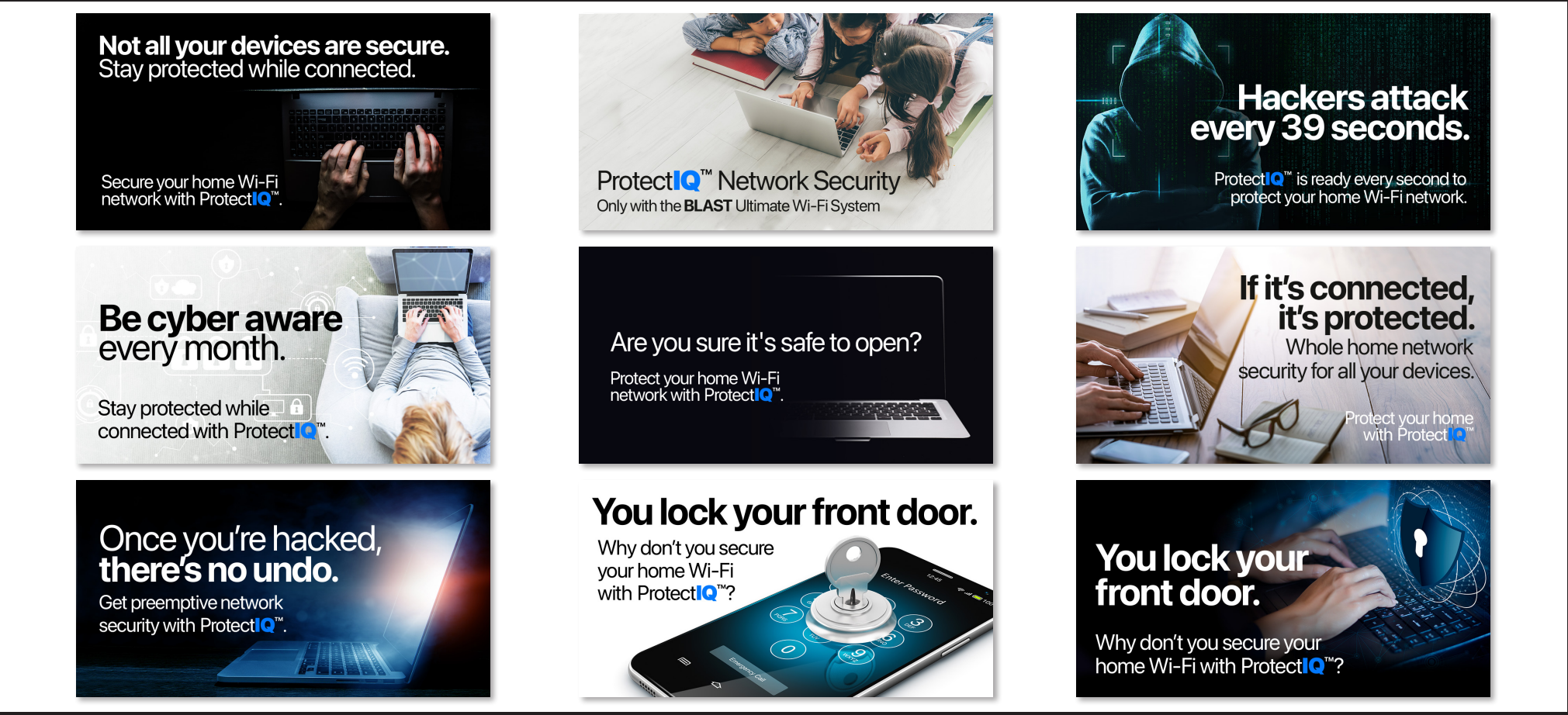
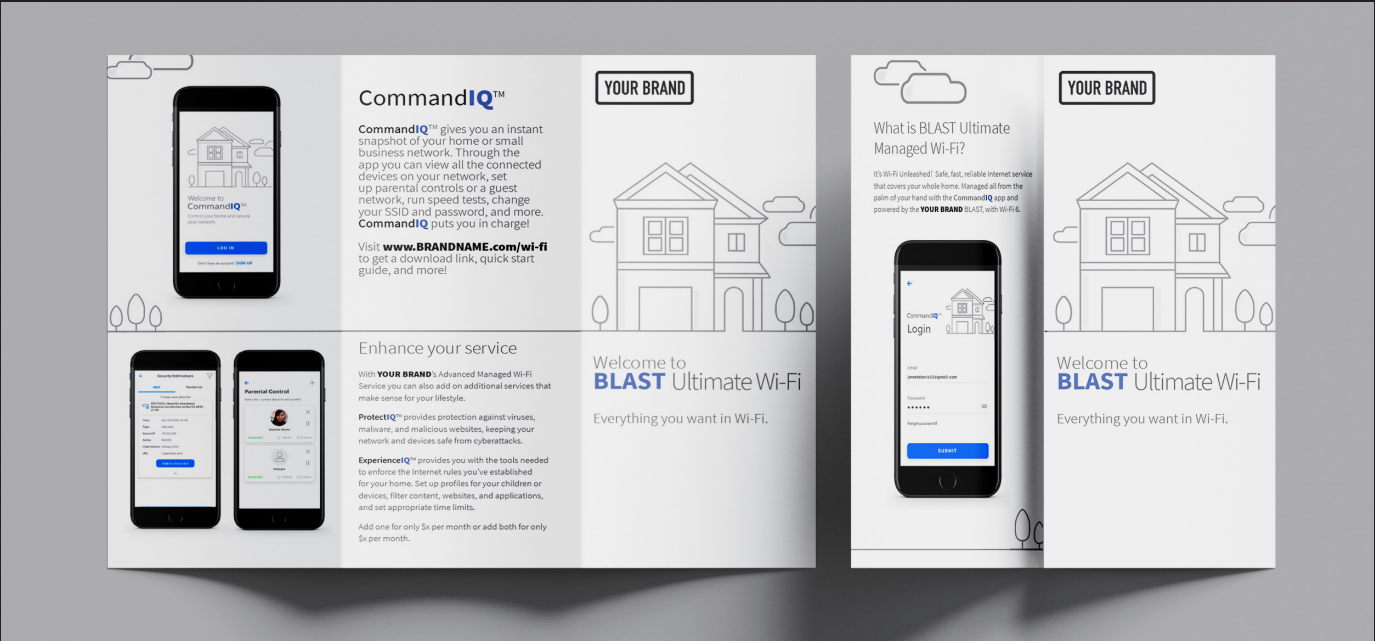
SPEED-FREE NEIGHBOURHOODS ARE HERE

Measures to improve road safety foster healthy, active communities. Learn more at SafeRoadsWR.com

Z FACTOR

I create a wide range of printable materials and downloadable that could be modified for participating internet companies, along with engaging social media campaigns and product collateral. My work involves generating multiple concepts and layouts for print and digital signage, banners, posters, and publications. I manage the production of various marketing projects, including e-newsletters, press releases, and flyers, ensuring cohesive campaigns that span from Google ads to billboards and postcards. Additionally, I design and produce client catalogues and brand standard guidelines, adhering to the highest quality control standards.

Calix

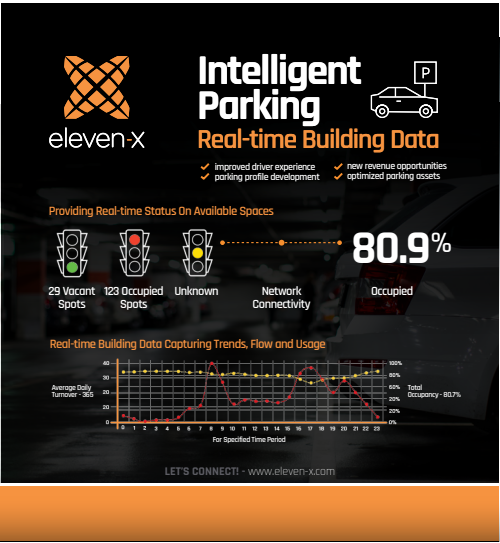
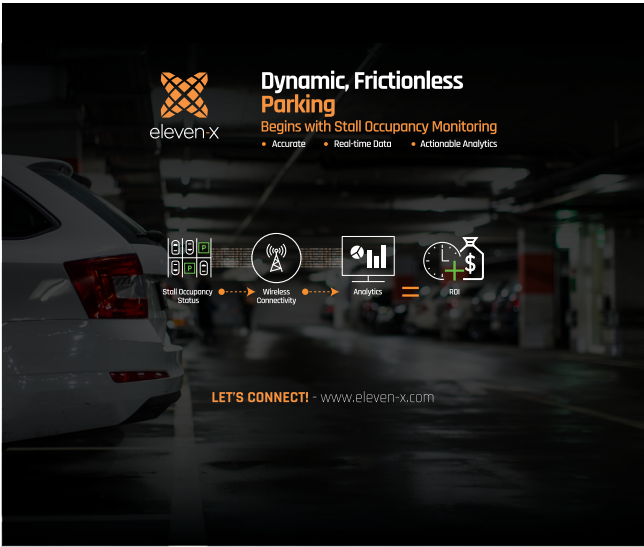


Z FACTOR

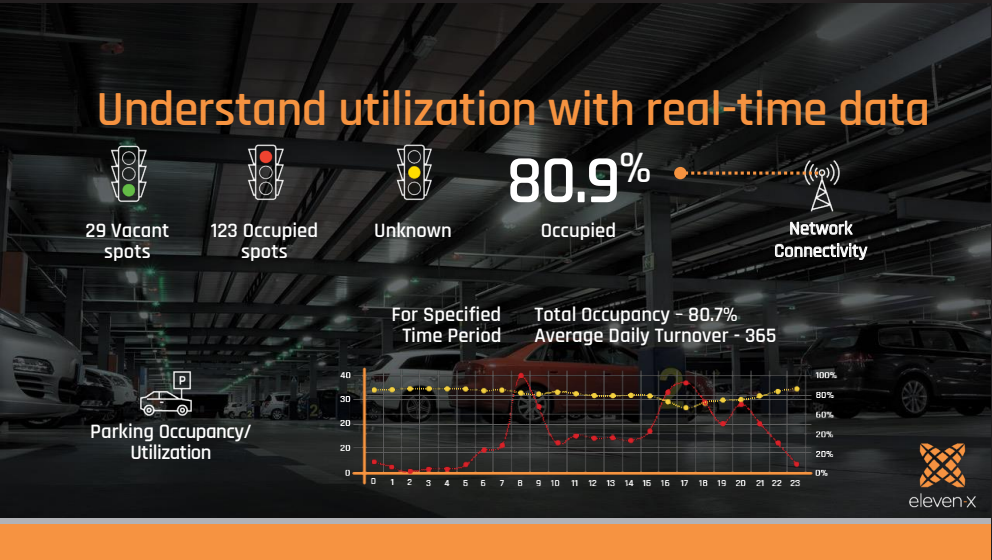
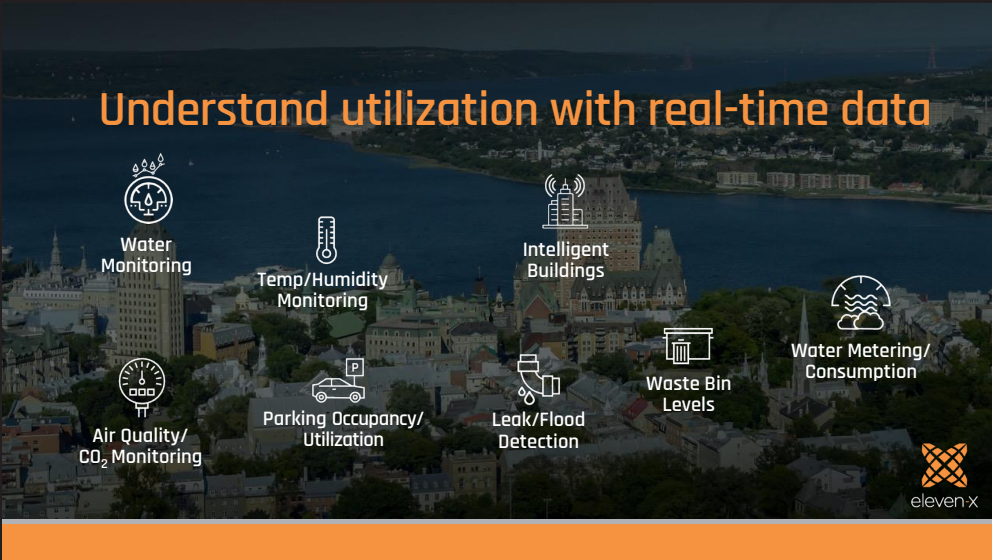
eleven-x Tradeshow Booth



Variations



PowerPoint Slides



Z FACTOR

Allo's Internet Campaign

I created a comprehensive campaign for ALLO to inform residents about the arrival of high-speed internet in their neighborhood. The initiative included eye-catching postcards and billboards, vibrant yard signs, personalized door notes, and engaging email banners. Additionally, I developed a dynamic social media campaign to keep the community updated and involved.

Something GIG's coming!

Get ready to Say **ALLO** to *light-ning* fast fiber internet!

Residential + Business





Allo

A @netnet COMPANY

GetFiberNorfolk.com

Norfolk, Say **ALLO** to fiber!

Say goodbye to lousy internet service!



Allo

A @netnet COMPANY

EXPERIENCE FIBER NOW!

The time has come Norfolk. Say **ALLO** to Fiber internet!

Experience faster, more reliable internet now!



Allo

A @netnet COMPANY

SWITCH TODAY!

Get ready to Say **ALLO**, Norfolk. Fiber internet is almost here!


Soon you can experience faster internet speeds and uninterrupted connectivity.



Allo

A @netnet COMPANY

PRE-ORDER TODAY



ALLO Communications
Norfolk, VA
810 Broadway Street
Norfolk, NE 68701

We promise that our service and support will exceed your expectations.

- No contracts
- 30-day money-back guarantee*
- FREE** standard installation with a 30-minute arrival window
- FREE** in-home managed Wi-Fi
- FREE** router connecting 100+ devices
- Friendly service from local employees
- Reserve your install appointment now

Most Popular Speed

500Mbps for only \$60/mo.
Price includes taxes, fees, and GigaCenter™ Router.

Bundle TV and/or phone to build your perfect package.


Say **ALLO** and switch today!
AlloFiber.com/Norfolk | 308.414.6100

Residential + Business

Fiber Internet + Fiber TV + Fiber Phone + Smart Home

©2020 ALLO Communications. ALLO is a registered trademark of ALLO Communications. All rights reserved. Prices listed are for standard packages, which include service of 500 Mbps. *30-day money-back guarantee applies to new service subscribed to within the previous 30 days. A wireless set-top box is required for TV service at \$50/mo. Bundle phone (200) is available as a TV add-on for an extra \$10/mo. See website for more details.

From: ALLO <info@allocommunications.com>
Sent: Thursday, May 28, 2020 12:00 PM
To: Morstad, Kristin
Subject:



Say **ALLO** to Fiber that's coming to your home soon.

Get ready to **Say ALLO** to the ultimate internet experience.

ALLO is currently building our 100% fiber-optic network that will bring better, faster, and more reliable internet, television, and phone service to neighborhood.

We're not just here to help you stream a little bit faster, we're here to deliver a drastically different experience.

Let's start with genuine customer care, honest pricing, hassle-free installations, and a dedication to local values. This means

No more waiting on hold.
No more hidden fees.
No more contracts.
NO MORE BUFFERING & SUFFERING!

GIG things are happening in Norfolk and we're so excited to enable a new world of options and opportunities in our newest fiberhood.

Our fiber internet plans include:

- ✓ The Blast Router, powered by Wi-Fi 6
- ✓ All taxes and fees
- ✓ FREE standard installation
- ✓ Risk-FREE, Hassle-FREE service
- ✓ Exceptional customer support

Order your services now, risk-free, and get on our VIP installation schedule!

Residential + Business

Fiber Internet + Fiber TV + Fiber Phone

Pre-Order Today!

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Say **ALLO** to fiber!

Hello, Neighbor!

ALLO is now building our fiber-optic network in your neighborhood. Soon, you'll have access to *light-ning* fast internet and crystal-clear TV and phone service!

Call today to reserve your priority installation date!



GetFiberNorfolk.com
308.882.7800

Something GIG is coming!

Say **ALLO** to *light-ning* fast fiber internet service.

Reserve your priority install today!
GetFiberNorfolk.com
308.882.7800

Say **ALLO** to fiber!

Hello, Neighbor!

We are currently working to complete the wiring that will bring fiber internet to your building. Soon, you will have access to *light-ning* fast speeds and crystal-clear TV and phone!

Call today to reserve your priority installation date!

AlloFiber.com/Apartments



Allo

A @netnet COMPANY

308.882.7800

HOME HARDWARE

The National Flyer Project streamlines promotional material creation through three rotating teams of two members. By adhering to established design guidelines, the project ensures all flyers maintain a cohesive look, as if crafted by a single designer. Each team keeps up-to-date libraries and templates to enhance efficiency. Collaboration with Production Coordinators and Management allows for thorough development and proofing of each flyer, ensuring all materials meet organizational standards. This approach delivers high-quality promotional materials that resonate with audiences while maintaining a unified brand identity.

Sixtith Anniversary Logo

The 60th HomeHardware logo is consistently used in all nationwide promotional materials, creating a cohesive visual identity that resonates with customers.



Furniture Catalogue

I assisted in designing the furniture catalogue layout and creating cohesive room shots and strategically placing all items within the layout. My role also included thorough proofing to ensure accuracy and visual appeal, resulting in a polished and inviting final product.

